



CONSPIRING BETTER TOGETHER

The Incredible Value Of Expanded Public Defense



ALLOW ME TO INTRODUCE MYSELF



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WHAT WE'LL COVER TODAY



Our Value As
Defenders



How To Expand
Defense And
Increase Value



Messaging,
Resource-Driving,
and Planning for
Change

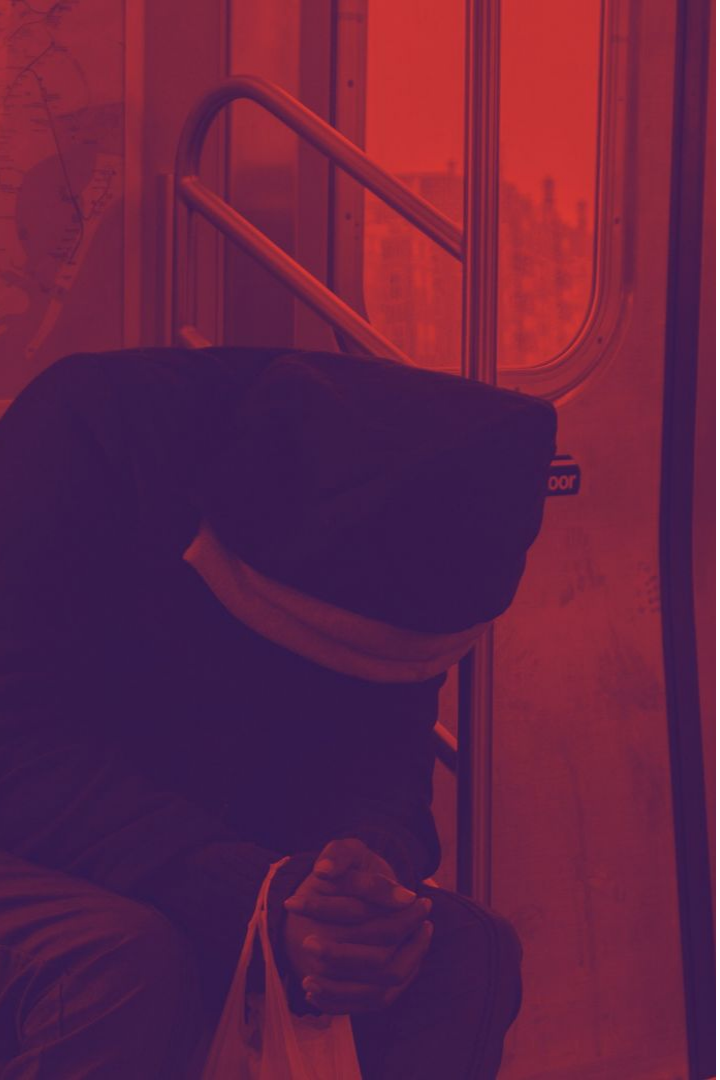


A Vision For The
Future

BUT FIRST

***What do you think your
clients value most about
your representation?***





CRIMINAL COURT TOUCHES EVERYTHING

No, really, what do your clients want to talk about?

WHY DOES LAW ENFORCEMENT OWN SAFETY?





OUR VALUE IS HUGE

- None of the good outcomes claimed by other system actors are possible without us
- The things we do—and can do—have been affirmatively linked to safety
- The work we can do has other far-reaching benefits



**WHAT WE'RE *NOT*
DOING HERE**

- Dump trucking
- Lone wolfing
- Nannying

A VIRTUOUS CYCLE



Housing, employment,
education, healthcare - linked
to safety, economic mobility,
wellbeing by data



More resources can be routed
to PD for collaborative work

PD is better positioned to do
these things, and actually
begins doing them



PD can make a stronger value
proposition



HOW TO EXPAND THAT VALUE?

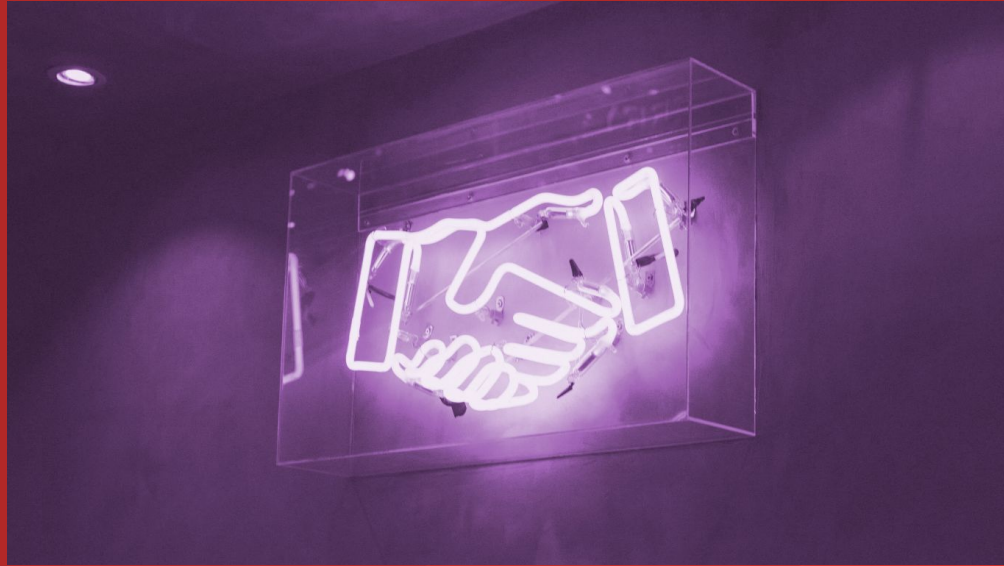


Client-led representation where office services are
defined by client priorities

+

Outstanding client experience, phenomenal
defense, and wraparound support

STOP IMAGINING YOUR PERFECT OFFICE

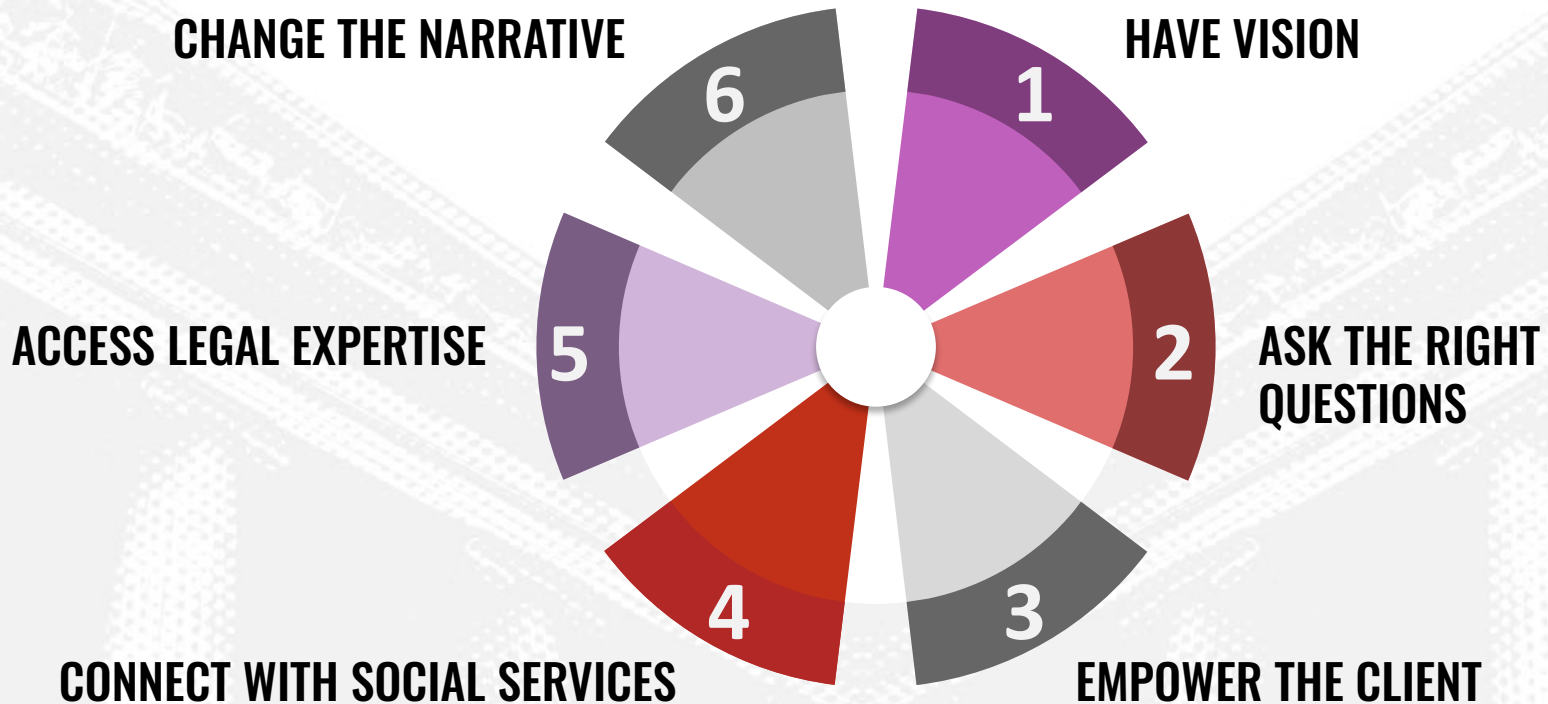


Turn to your clients.



**LISTENING—AND SAYING YES—IS
*AWESOME***

SIX ELEMENTS OF COLLABORATIVE DEFENSE



A photograph of a person sitting on a train bench, looking out the window. The image is overlaid with a red color scheme. The person is wearing a dark jacket and has their hands clasped. The train window shows a blurred outdoor scene.

WHAT WE HAVE LEARNED

- The scale of need is substantial
 - 75-90% of defender clients have a need we can meet
- Almost no one has just one need
 - 2-7 services on average per client
 - 65-70% success rate
 - Pairing services with mitigation works better

RESULTS

- Mass Decarceration in Delaware
- Stabilization gains in Oakland
- Increased utility of treatment courts in Pennsylvania
- Attorney and client reactions around the country

GOOD THINGS COME IN TEAMS



HOW CAN COLLABORATIVE DEFENSE HELP WITH OUR BURNOUT CRISIS?

- Opportunities for agency
- Getting more wins
- Living our values





CAN WE START SMALL?

- Finding collaborators (and inviting them in)
 - CBOs
 - Regional defender collaboration
- Think expansively about mitigation
- Adapt your intake (and your data tracking)
- Incentivize staff
- Show up (and ask questions)

A photograph of two women standing on a sidewalk in front of a building with large glass windows. The words "CIVIL COURTS" are visible on the glass. The image has a strong orange-red color cast. The text "TRACK THESE THINGS" is overlaid in large white letters.

TRACK THESE THINGS

Wins You Can Tout

- Jail days eliminated (savings!)
- Dismissals
- Releases ROR/bail reduction
- Services per client
- Service provision rates
- Client feedback (satisfaction!)
- Attorney retention & engagement

DRIVING RESOURCES



Use safety messaging to compete for public dollars



Consider opportunities outside your “zone”



It’s okay to start small



Show the world what you’re capable of



JUST MAKING THE ARGUMENT IS GOOD

More people using this messaging changes thinking over time

This is an environment of abundance among defenders

Stakeholders need to be educated



**LET'S SPARK
SOME IDEAS**

**WHAT QUESTIONS DO
YOU HAVE?**

**WHAT ARE YOU GOING
TO DO NEXT?**



THANK YOU!

Please feel free to send us an email:

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