



NATIONAL ASSOCIATION OF CRIMINAL DEFENSE LAWYERS

APPLICATION FOR CO-SPONSORSHIP

NACDL's Institutional Mission:

Ensure justice and due process for persons accused of crime; Foster the integrity, independence and expertise of the criminal defense profession; Promote the proper and fair administration of criminal justice; Encourage a rational and humane criminal justice policy for America, providing fairness for all.

NACDL's Educational Mission:

To craft innovative, high quality and affordable CLE programming meeting the diverse needs of the criminal defense practitioner in varying practice areas and to elevate standards of advocacy for the criminal defense lawyer.

Policy Statement:

NACDL seeks to provide the highest caliber of professional training. The Association recognizes that joint programming with other reputable organizations may provide substantial benefits to the membership of the respective organizations and to the legal profession as a whole. NACDL will consider partnering with other entities in the Co-Sponsorship of CLE programs providing:

1. The prospective program meets NACDL's high standards
2. NACDL will have reasonable participation in determining the content of the program and the selection of faculty
3. There is a fair and reasonable allotment of resources, costs, and revenues consistent with sound fiscal policy
4. The timing and content of the program does not detract from other NACDL CLE programming
5. The program is consistent with NACDL's institutional mission
6. The program provides identifiable benefits to NACDL, its members, and its mission

This policy statement was adopted by NACDL's Board of Directors on February 24, 2007

Application Guidelines:

NACDL will review all properly completed applications and endeavor to determine the outcome of the request within 30 days of submission. Upon approval, an official Co-Sponsorship Agreement will be drafted outlining the terms and parameters of the agreement and signed by representatives of both parties. When applicable, NACDL reserves the right to review and pre-approve the agenda, faculty, general theme of the program, and any marketing information whether oral or written, including but not limited to documents, publications, printed advertising, e-mails, or web-based content that implies NACDL's participation in the program.

Submission:

To request consideration of your application, please complete the attached questionnaire and return it with all relevant program details to: Gerald Lippert, Managing Director of Institutional Development, NACDL, 1111 K St. NW, 12th Floor, Washington, DC 20036. Questions? Call (202) 872-8600 x236.

QUESTIONNAIRE

(Please complete every question and include attachments when applicable or if space is inadequate)

1. Applicant Information	2. General Program Information
Name of Organization:	Date(s) of the program:
How many members do you have?	City, Location of Program:
Name of Primary Contact:	Name of the program for which you seek Co-Sponsorship:
Address:	What is the program's status? What phase of planning are you in?
Phone: (____) _____ Fax: (____) _____ E-mail: _____	If planning is already underway, briefly explain the overall theme and direction of the seminar:
3. Program Details	
What is the proposed agenda and who are the confirmed faculty members? (please attach a copy)	
Do you have an established budget for this program? (please attach a copy)	
Will the program faculty reflect diversity?	Who do you anticipate being in attendance? (eg? Defense Lawyers, Prosecutors, Judges, Investigators, etc.)
4. Sponsorship Details	
If you have not already begun planning the program, to what extent do you envision a role for NACDL in the planning process?	
Will you offer discount registration fees for NACDL Members and Public Defenders? If so, how much? Will you offer any scholarships or financial assistance for interested parties?	
Please specify the full extent of the commitment and participation you are requesting from NACDL as a Sponsor/Co-Sponsor/Partner of your program:	
Will you agree to include a disclaimer in all marketing materials clearly stating that the content of the program or any individual presentations do not necessarily reflect the position or policies of NACDL?	
Please explain why you are requesting NACDL's support of this program:	
Will there be other Co-Sponsors or partners of this program? If so, who are they?	
Please explain the benefits you see this co-sponsorship providing to NACDL and its members:	
Would you agree to limit the use of NACDL's name and brand to means explicitly authorized by an NACDL Representative?	
Would your organization be willing to Co-Sponsor a future NACDL seminar?	
5. Miscellaneous	
Are you an Accredited CLE Provider? Will the program consist of content that is universally acceptable and approved by State CLE Commissions making it eligible for Continuing Legal Education credits? If so, how many?	
Will the attendees have the opportunity to submit written evaluations of your program? If so, would you be willing to share those results with NACDL? What is your retention policy for evaluations?	